

Raising The  
Bar

# The WV Jaycee Journal

July 2009

## Greetings from President Jennifer

I hope you are having a Fantastic SUMMER!! I am excited to announce that the Fall Convention will be held September 11-12<sup>th</sup>, in Mineral Wells, near Parkersburg, at the Ramada. We will be having PR training, Speed Networking and a Motivational Seminar. 1<sup>st</sup> and 2<sup>nd</sup> trimester awards will be given. You will find the information in the attached convention flyer.

Our Spring Convention was held in Charleston, April 24-25<sup>th</sup>. I would like to thank everyone who came. At dinner, the WV JCI Senators installed their new State President, Rick Rutter, from New Martinsville. For those of you who could not make the state convention, Ohio Valley was at growth in January; and Bluefield was at growth for both March and April. Way To Go!!!! We toured the State Capitol with our National Vice President, Travis Ahlquist. If you haven't heard, yet, his carry on luggage went to Spain and never did make it back to him once he went home to Minnesota!

Other good news: West Virginia, along with the rest of the country, is so close to growth from May to October that a special R.E.D. Alert membership program was rolled out to encourage members, chapters, and states to strengthen themselves with new membership. There are great incentives for all to be had by participating. Check it out online and in our article

GALS (Governmental Affairs Leadership Seminar) was held in Austin, TX, in June. An announcement was made that a new site had to be chosen for our National Convention in September. President Obama's International G20 Economic Summit is now scheduled to be on the same weekend as our national convention. Orlando, FL, was chosen as the new national convention site. Check it out at [www.usjaycees.org](http://www.usjaycees.org). TOYA (Ten Outstanding Young Americans), fantastic training, Haunted House tours and more.

The Eastern Institute held its annual conference in Baltimore, MD. In June. For more info on what the Eastern Institute does, check out that section of the newsletter. Trainings offered were "Power of Pride" and "Speed Networking". We also had Member Spotlights and got to learn about other states. The conference wrapped up with the Reverse Raffle Fundraiser.

We are excitedly working on our **BIG 70<sup>th</sup> ANNIVERSARY EVENT** to be held in Morgantown on November 14<sup>th</sup>. Please mark your calendars. We plan to ROCK Morgantown!! A special 70<sup>th</sup> Anniversary Logo is being designed for this event. If you have contact info for past members of your chapter or can offer assistance to this special project in any way, please contact our State Secretary, A.J. at (304)830-0971, or by e-mail at [aimull@live.com](mailto:aimull@live.com).

Yours in Jaycees,  
Jennifer Staley  
70<sup>th</sup> State President

WEST VIRGINIA  
CELEBRATING 70 YEARS OF JAYCEES!

**OUR STATE WIDE IMAGE**

The West Virginia Junior Chamber State Officers are excited to announce the latest updates. Back in 2007, a state website was set up: [www.wvjaycees.org](http://www.wvjaycees.org). In 2008, we added a toll free statewide phone number: (877) 599-9852, and updated the state website with ideas generated at the fall convention.

This year, we added a state president's e-mail address, started a Facebook page and group, and added a P.O. Box (for all public mailings, news articles, etc.) We also added new items, including a Sponsors Page and a Where's the Gavel Page, to our state website. These things will help with our professional image in the communities we serve across this great state of ours. It will also give other businesses, organizations and groups whom we support, collaborate with, or whom support us, a permanent place to find us. Our information will now be listed as follows:

**West Virginia Junior Chamber**

**P.O. Box 6777**

**Wheeling, WV 26003**

[www.wvjaycees.org](http://www.wvjaycees.org)

Statewide Toll Free: (877)599-9852

President's e-mail: [wvjcpres@wvjaycees.org](mailto:wvjcpres@wvjaycees.org)

**IMPORTANT NOTE:** The mailing address is for public use, flyers, and advertising outside the local chapters. Local chapters will still need to use our State Treasurer's address for dues billings, etc.: Keith Zoekler, 60 Mount Lebanon Drive, Wheeling, WV 26003.

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**Next Blue Chip submission is due July 31st!!! IT IS NOT TOO LATE FOR YOUR CHAPTER TO PARTICIPATE!**

***Springboard and Degrees***

Don't forget to send your Springboard and Degrees forms into our Program Chairman, Leona White, from the Madison-Danville Jaycee Chapter.

**Springboard and Degrees is a Program for members to follow to learn about the Junior Chamber and experience personal growth in a logical manner. The forms to register can be downloaded at either [www.wvjaycees.org](http://www.wvjaycees.org) or [www.usjaycees.org](http://www.usjaycees.org). If your chapter does not currently have a Degrees program, you may register directly with the state. Send your forms to Leona White, PO Box 33, Madison, WV 25130. Phone:304-369-4248.**

Springboard is for First Year members, and Degrees picks up where Springboard leaves off. Members may start the program at anytime in their Jaycee career.

**JUMP ON BOARD THE SPRINGBOARD AND DEGREES PROGRAM!!!**

**2009 Board of Directors**

**& Other Important Contact Numbers:**

**Jennifer Staley, President:** (304) 243-6894  
E-mail: [jenstaley@comcast.net](mailto:jenstaley@comcast.net)  
[wvjcpres@wvjaycees.org](mailto:wvjcpres@wvjaycees.org)

**Gayle Montgomery:**  
E-mail: [gaylem01@verizon.net](mailto:gaylem01@verizon.net)

**Keith Zoekler, Treasurer:**  
E-mail: [kzok@aol.com](mailto:kzok@aol.com)

**A.J. Mull, Secretary:**  
E-mail: [ajmull@live.com](mailto:ajmull@live.com)

**Allison Courtney, Director:**  
E-mail: [mortnteach@comcast.net](mailto:mortnteach@comcast.net)

**Leona White, Springboard and Degrees**  
E-mail: [wvjcrvpleona@hotmail.com](mailto:wvjcrvpleona@hotmail.com)

**Robin Bailey, EI Primary:**  
E-mail: [mmsbunchbailey@hotmail.com](mailto:mmsbunchbailey@hotmail.com)

If you have some ideas for the state officers or info you would like included in our newsletter: Please contact the president, at [wvjcpres@wvjaycees.org](mailto:wvjcpres@wvjaycees.org)

**Statewide Community Development Project: Support Our Troops**

This is a national Jaycee campaign to show our troops overseas support.

The main way we can help immediately is to collect items for care packages. Things like phone cards (#1 requested item), Visa and M/C gift cards, USB Memory sticks, wet wipes—individually wrapped in foil packs, chap stick, floss, toothbrushes, foot powder, disposable razors, movie DVD's and music CD's—clean content, empty iPOD's, breath mints, candy and gum, books—clean content, beef jerky, nuts in cans with lids, flavored coffee and cappuccino. Once these items are collected, you may contact SOT Program Manager

Candace Hollis at either [jchollis@suddenlink.net](mailto:jchollis@suddenlink.net) or at 979-575-5218.

**WHERE'S THE GAVEL?**

**OHIO VALLEY JAYCEES HAVE IT!**

For years, Jaycee chapter members from across the state have traveled to other chapters' meetings and events to "capture" the coveted "Traveling Gavel". The Traveling Gavel is a very LARGE GAVEL. Each member of a chapter that travels to another chapter earns "Traveling Gavel Miles" for their chapter, which earns them points for the Traveling Gavel Trophy. At least two members must travel together, and state officers don't count. The chapter with the most Traveling Gavel miles for the year earns the trophy at the Year End Convention. This is a fun way to meet people from across the state, see their meetings, help with their events, and get new ideas. The Chapter with the most membership growth in a year earns the right to start the year out with the Traveling Gavel in their chapter. For more info, check out our new web page/picture!

CONGRATULATIONS go to CRAIG AND CORI on the BIRTH OF THEIR NEW BABY BOY, CRAIG JOSEPH ERBACHER born on May 27<sup>TH</sup>.

**JAYCEE TUBE COMPETITION!**

Don't miss your opportunity to be on the big screen in the Jaycee Tube Video Contest. We will have our Red Carpet Movie Premier at the Annual Meeting in Orlando, Florida.

**Here are the rules:**

1. The video should not be more than 2 – 3 minutes.
2. It cannot be done by a professional. You need to utilize the talents of your members (or potential members!)
3. No limit to the number of submissions
4. The entry can be done by chapters, regions, districts, individual members, or state teams.
5. The entry needs to conform to the theme "Why Jaycees". Talk about why you have Jaycees in your community, why Jaycees should be part of your life, why should you join Jaycees etc.
6. It needs to be submitted on a thumb drive or CD in a windows friendly media (runs in Windows media player). None of the media will be returned.
7. We reserve the right to use the submission in promotion of our national organization.
8. Most importantly, it is about having FUN and providing something positive to promote our organization. This could be used to recruit, new member orientation, or promote our organization.
9. Have FUN and CREATIVITY will be rewarded!

Watch future editions of Jaycees Magazine as details become available.



**Delaware Jaycee, JEFF LANK, is hot on the Presidential trail for National USJC President for 2010. Jeff has been a friend of the WV Jaycees for several years. Please check out his website at [www.jefflank.com](http://www.jefflank.com).**



## YOU CAN BUILD WEALTH

### Ohio Valley Saves

Tired of the economy? Need some tips to get out of the slump?

This year, West Virginia Jaycees partnered with Ohio Valley Saves, part of America Saves, to provide you with some resources to build wealth, not debt, and survive the economy ahead of the game.

This is our first partnership in a while.

Members can register at state meetings, or online at

<http://ovs.chipeducation.org/cgi-bin/public.cgi?action=enroll>

Your chapter may also run this as a project, just like MADISON-DANVILLE JAYCEES will be in August.

Participants, who register at the state convention, or a chapter event, receive a little piggybank. They also get entered to win one of two \$500 college scholarships a year. Members receive a newsletter and a disc of 10 areas where they can improve their finances to help them save. Please contact state president, Jennifer Staley at 304-243-6894 or by e-mail at [jenstaley@comcast.net](mailto:jenstaley@comcast.net).

### SOCIAL NETWORKING WEBSITES:

You may find the West Virginia Jaycees on [www.facebook.com](http://www.facebook.com) and join our group.

You may find the USJC's, as US Jaycees on [www.Facebook.com](http://www.Facebook.com) and follow them on [www.Twitter.com](http://www.Twitter.com).

You may follow JCI (Junior Chamber International) on [www.Twitter.com](http://www.Twitter.com). You may also log on to [www.jci.cc](http://www.jci.cc) and join the JCI Social Networking Group.

CONGRATULATIONS goes out to SHAWN and SHAWNA WALKER, proud parents of their NEW BABY GIRL, ZOEY MARIE, born April 24<sup>th</sup>. Also, a big CONGRATS to ZOEY'S big sister, KIRI!!

## JCI-JUNIOR CHAMBER INTERNATIONAL NOTHING BUT NETS PROGRAM

Because we are members in our local chapters, we belong to the West Virginia Junior Chamber, the United States Junior Chamber and to Junior Chamber International (JCI).

JCI has an International program called Nothing but Nets. It is a global campaign to fight Malaria. It costs only \$10 to send a net to an African family and save a life. Their goal is 10,000 nets by the end of this year. For more info, log in to [www.jci.cc](http://www.jci.cc), or call (636)449-3100. While you are there, you may read the story of an 8 year old girl from Pennsylvania who has single handedly raised enough money to send 10,000 nets in 4 years!!!



### This is a R.E.D. Alert

89th National President, John Weber has authorized the creation of the R.E.D. Alert initiative. The letters refer to Rapid-Expansion-Directive. This national vision of growth impacts the very core of the Jaycees, its local chapters.

Pictured is the t-shirt which is one of the great incentives for involvement in this program. Log on to the USJC Website at [www.usjaycees.org](http://www.usjaycees.org). For more details about this program including the incentives for members and chapters. Newsletter articles and advertisements are available for your chapter and state use. They will be available on the website or by contacting Director of Communications, Brad Gemeinhart at [DirectorCommunications@usjaycees.org](mailto:DirectorCommunications@usjaycees.org)

A little history: Brad Gemeinhart hails from our great state from the City of Huntington, West Virginia. He is a past Huntington Jaycee President, and served on the state board.



**AMERICAN CANCER ASSOCIATION  
RELAY FOR LIFE CONTACT INFO**

We are excited to bring you the contact info for all Jaycee Chapters and target areas:

- \*Weirton Jaycees (Hancock-Brooke Counties) - **Michelle Chappell 304-564-5646**
- \*Ohio Valley Jaycees (Wheeling-Ohio/Marshall Counties) - **Michelle Chappell 304-564-5646**
- \*Sistersville Jaycees **Nathan Ash 304-422-1472**
- \*Morgantown Jaycees - **Kevin Tephabock 800-287-2317**
- \*Parkersburg Area - **Carmen Hathaway 304-422-1472**
- \*Madison-Danville Jaycees (Madison and Danville (Cities))—also Charleston, St. Albans area - **Shauna Shafer 304-651-5526**
- \*Bluefield Jaycees (Bluefield, WV and Bluefield, VA) - **Sherry Ciccolini 304-327-8770**
- \*Eastern Greenbrier Jaycees (Greenbrier County) - **Sherry Ciccolini 304-327-8770**

Thanks,  
Shauna S Shafer  
American Cancer Society  
Regional Development Director  
Region 8/WV  
304-746-9950

We Are Here. All Day Everyday. Finding a Cure.

**What You Can Get From Your International Membership?**

We mentioned in the last newsletter that being a member of your chapter makes you a member of the state, national and international organizations.

**BUT, did you know what you can get from your International organization: Junior Chamber International (JCI)? They have trainings at national and international events, speakers and recruiters, press releases, travel opportunities, a Social Networking Site, programs, downloadable trainings, and connections in 115 countries around the world! 13 International guests attended the Leadership Conference in Tulsa, OK, in January. WHO do YOU know?**

**THE JAYCEE CHOCOLATE CANDY BAR  
(Fundraising Opportunity)**

World's Finest Chocolate has a candy bar fundraising opportunity for you. Candy bars sell for \$1 and you keep \$.50. You may check it out online at

[www.worldsfinestfundraising.com/jaycees](http://www.worldsfinestfundraising.com/jaycees)

Or call toll free: 888-405-3560

**PROPER ETIQUETTE FOR FACEBOOK AND OTHER NETWORK SITES**

Since September of last year, when I learned about Facebook, I have heard of several other social network websites like: Twitter, Digg, LinkedIn, Mixx, Reddit, Friend Feed, You Tube, Stumble Upon, Tip'd, My Space. I am now on Facebook, My Space, Twitter, Digg, and Linked In.

Recently, I had a few friends, who decided to remove several "friends" on Facebook because all their "friends" did was trash talk, spam them or send them endless applications. You know there is a Chinese saying, "If you can't figure a man's personality, check out his friends". The same is true on-line, whether it is e-mails or social networking.

What we have to remember in this information age is that anything you post on-line can end up anywhere: your boss's desk, your client's desks, your co-workers, your mom's inbox, your spouse's co-worker, your future employer. Unflattering news from you, about you, or in your on-line friends network can cost you your job, your promotion, your relationship, your friends. So, here are some small tips to help you out and protect your on-line image.

Don't publicize private conversations or repeat confidential and personal information. Do not Spam your friends, or tag them in unflattering pictures without their o.k. Untag them immediately when asked. Don't bad mouth or complain about your husband, children, co-workers, customers, or boss. Do not use false names or distasteful nicknames as your site name—the same goes for e-mail addresses. Don't invite friends to join apps unless you know they welcome them.

Do consider how your comments will be perceived before you post them. Do remember these are real people, and what you post can be a permanent reflection of you, your business, your friends, and the organizations you belong to. FYI, Linked In is a professional/business site. I have not researched all these sites, yet. More info in the next newsletter! Thanks, Jennifer