



THE UNITED STATES JUNIOR CHAMBER.

2010 PARADE OF STATES PROGRAM

The 2010 National Parade of States is a fun way to calibrate success as a leader. It is a competition with others across the nation. The following guidelines have been formulated as the criteria for this competition.

GENERAL RULES

This Parade will cover State Management, Chapter Development, Personal Growth and Leadership Activities, and Membership Activities, as well as participation in Nationwide Impact Projects in each state during the 2010 year. The Parade standings will be reported quarterly.

States will be divided into three (3) tiers:

Tier 1 = 0 - 1,000 members
Tier 2 = 1,001 - 2,500 members
Tier 3 = 2,501+ members

Rankings – All States will be ranked according to state status

Financial Responsibility – All states must be current on all financial responsibilities to the National organization

Growth - If the State organization is not at Year End Growth they will be ranked after all at growth states regardless of the point totals achieved.

Submission - All documentation can be submitted throughout the 2010 calendar year unless otherwise stated.

Please direct all questions and inquiries concerning this program to the National Parade Program Manager

The U.S. Junior Chamber
Attention: Parade of States PM
7447 S. Lewis Ave.
Tulsa, OK 74136

Membership (No area max)

- Monthly growth - See Chart
 - a. 25 pts for monthly growth (each month)
 - b. 75 pts for quarterly growth
- Over Base (No max in points)
Plus one (1) point for each 20-member increase over the January 1 base. (each month)
- Increase in Chapters (200 points)
Net increase in number of chapters with at least 20 members during 2010.
- Year-End Membership Growth (500 points)
Net increase in number of regular members by December 31, 2010, based on January 1 base.
- Retention (100 points max)
(retention percentage multiplied by 100)
- Membership Growth Percent Over Base (200 points max)
(retention percentage multiplied by 200)
- Extension of new chapter (75 points)



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State Administrative (800 Points Max)

- State Officers Roster (10 points)
- Local Chapter Presidents Roster (10 points)
- State Plan of Action (40 points)
- Proposed Budget (30 points)
- Constitution & Bylaws (15 points)
- State Incorporation (15 points)
- Liability Insurance (15 points)
- Blue Chip Initial Submission by February 28, 2010 (50 points)
- Blue Chip 1st Quarter Evaluation by April 30, 2010 (50 points)
- Blue Chip Mid Year Evaluation by July 31, 2010 (50 points)
- Blue Chip 3rd Quarter Evaluation by October 31, 2010 (50 points)
- Blue Chip Year End Submission by January 31, 2011 (50 points)
- Report results of Presidential race (5 points)
- Complete Annual Report (by January 31, 2011) (100 points)
- Attend all USJC Board of Directors Meetings (25 points per meeting)
- Establish a state website or social media; Facebook, etc (Submit URL Verification) (25 points)
- Maintain a state website or social media; Facebook, etc (Submit URL Verification) (15 points per quarterly update)
- Submit 2009 IRS Form 990 (25 points)
- US Jaycee Magazine (200 Word Article, Including Picture to National Service Center) (1 article, 10 points max)

- State Publication (10 points each, max 100)
- 2011 State Directory by January 31, 2011 (15 points)

Chapter Development (350 Points Max)

- Initial Submission: Percentage of January base number of chapters submitting Blue Chip for initial submission. All documentation to be verified by the State President and sent to the Blue Chip Program Manager by February 28, 2010.
(Chapter percentage multiplied by 100)
- Final Submission: Percentage of initial submission chapters submitting final Chapter Blue Chip requirements for the year. All documentation to be verified by the State President and sent to the Blue Chip Program Manager by January 31, 2010
(Chapter percentage multiplied by 250)

Personal Growth and Leadership Development (1635 Points Max)

- Conduct a Statewide Individual Development Training Seminar
(50 points per training – 200 point max)
- 2010 State President attendance at Leadership Academy (100 points)
- Passport to Leadership Program (Submit verification of promotion of the program) (15 points)
- Passport to Leadership Member Involvement (Submit verification of member enrollment and/or advancement)
(1 point per member not per advancement 250 points max)



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- Conduct State Competition Training
(Submit verification with Sign In Sheet)

(15 points per training 60 point max)

- Debate
- Write-Up
- Speak-Up
- Masters Speak-Up
- Jaycee Jeopardy
- Brownfield
- Armbruster
- Mungenast
- Jaycee Tube

- Conduct State Competitions

(1 point per competitor 60 point max)

- Debate
- Write-Up
- Speak-Up
- Masters Speak-Up
- Jaycee Jeopardy
- Brownfield
- Armbruster
- Mungenast
- Jaycee Tube

- Participation in Competitions during Annual Meeting (25 points per registered competitor 850 point max)

- 75% of registered delegates attend training programs during the Annual Meeting (Verified by National Sign In Sheets) (100 points)

Impact Programs (No Points Max)

- Conduct any Impact Program of your choice with CPG submission
(50 points per CPG submission, 1 per Impact Area program – 450 point max)

- Riley's Toys (No program max)**

Verified by National Program Manager

1 point per \$2.00 raised

1 point per toy donated

- Relay for Life (No program max)**

Verified by National Program Manager

1 point per \$5.00 raised through total Chapter donations

- Governmental Involvement**

(100 point program max)

Voter Registration, Town Hall Meetings, Meet the Candidates programs are examples of Governmental Involvement. Verification forms of local projects are due by December 31, 2010.

a. Conduct State sponsored Model Legislature or equivalent event (100 points)

- Support Our Troops**

(100 point program max)

a. Conduct a State sponsored Support Our Troops Program (100 points)



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Outstanding Young Farmer (OYF)

(150 point program max)

- a. Conduct a statewide Outstanding Young Farmer recognition program **(75 points)**
- b. Receive bonus points if your state has 3 or more nominees to state competition **(25 points)**
- c. Submit complete nomination form per guidelines to National Service Center by National deadline and nominee must attend National OYF Program. **(50 points)**

Ten Outstanding Young Americans TOYA (150 point program max)

- a. Conduct a statewide Outstanding Young Americans recognition program **(75 points)**
- b. Receive bonus points if your state has 3 or more nominees to state competition **(25 points)**
- c. Submit complete nomination form per guidelines to National Service Center by National deadline **(50 points)**

U.S. Jaycees Foundation

(100 point program max)

a. 50 cents per January 1 base. Points awarded by percentage of funds raised and donated to the U.S. Jaycees Foundation by December 31, 2010. Partial points will be awarded.

Citizen Corps (150 point program max)

a. 40% of the January 1 base of chapters must conduct the CERT program or Introduction to Disaster (American Red Cross). Verification by submissions of chapter report form with substantiating documents to National Service Center by December 31, 2010. Partial points will be awarded **(75 points)**

b. 35% of the January 1 base of chapters must conduct a Citizen Corps project (ex: Develop a Citizen Corps Council, distribute a Family Preparedness Guide, etc). Verification by submissions of chapter report form with substantiating documents to National Service Center by December 31, 2010 **(75 points)**

Green Works (150 point program max)

- a. Promote or conduct a green initiative project or educational program **(50 points per project or program)**
- b. Attend Carbon Footprint training at 2010 Annual Convention
(Verified by training sign in sheet)**(50 points)**

International Programs

(300 points max)

Promote JCI Event or Program (Verification by Sign In Sheet, Registration or Award Submission) **(5 points per program 50 max)**

- JCI Training such as Presenter, Trainer, Designer or Achieve
- Best Business Plan Program
- Creative Young Entrepreneur
- Twinning
- Nothing but Nets
- Area Conference attendance
- World Congress attendance

Conduct any International Program of your choice with CPG submission

(50 points per CPG submission, 250 point max)



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Presidential Discretionary Points

(800 points max)

- Membership Incentives Points
(250 points max)
- Programming Incentive Points
(250 points max)
- Consecutive Month or Quarterly Consecutive Growth: 200 points for eleven (11) months consecutive at growth or 100 points for four (4) quarter consecutive quarters at growth
- Percentage of Chapters at Growth ending December 31, 2010
(100 points max)
(Percentage of Chapters at growth multiplied by 100)